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LEGAL HOTLINE

Jan Witold Baran
Wiley Rein, LLP
202-719-7330

National Association of Business Political Action Committees

101 Constitution Avenue, NW
Suite L-110
Washington, DC 20001
TEL (202) 341-3780
FAX (202) 478-0342
website: www.nabpac.org
email: nabpac@nabpac.org

Dear PAC Professional:

Following is an invitation to join the **National Association of Business Political Action Committees (NABPAC)**.

NABPAC is the nation's only trade association solely dedicated to promoting and defending PACs and providing ongoing education and compliance services to political action professionals. NABPAC members include more than PAC, grassroots and government affairs professionals from 165 corporations and business associations. In the 2008 election cycle alone, NABPAC member PACs raised more than \$120 million to help support candidates, political parties and other PACs.

From NABPAC's founding in 1977 – when corporate PACs were still in their infancy – to today, our two-fold mission has been to lobby against legislation that would restrict the ability of PACs to freely participate in the campaign finance system and help the American business community develop and enhance their PAC and political involvement programs.

Though NABPAC has successfully and often single-handedly defended business PACs, changing campaign finance regulations and proposed legislative reforms could impede the scope and effectiveness of PAC and political involvement programs in the future. While we work to help business navigate these new rules and develop innovative ways to enhance political effectiveness, NABPAC will continue to lobby Congress and the Executive Branch against the promulgation of even more regulations that will further restrict participation in the campaign finance system.

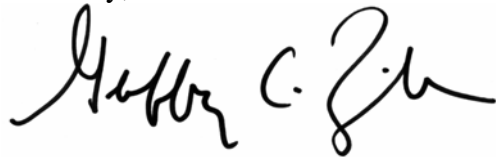
In addition to legislative and regulatory advocacy, NABPAC member services include: free legal advice through our **Legal Hotline**; a peer-to-peer Mentor Program; free strategic PAC and grassroots advice through our **PAC Help Hotline**; regular luncheon discussions on current topics of importance to political action professionals; an annual educational conference; benchmarking services; a website (www.nabpac.org); and a bi-weekly electronic newsletter that keeps members informed of current trends in election law, politics and the PAC community.

I hope this letter and the accompanying information (including a 2010 membership invoice) help you understand the value of joining NABPAC. Give us a chance to

show you how much you can enhance your PAC management skills, avoid troubling compliance-related problems and educate yourself about the politics and policy behind campaign finance reform. Your modest investment in membership will pay off substantial dividends in the future.

Thanks for your time. If you would like to speak about this letter or schedule a meeting or phone call, please contact me in the NABPAC office at (202) 341-3780 or by email at nabpac@nabpac.org. I look forward to talking with you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Geoffrey C. Ziebart". The signature is fluid and cursive, with the first name being the most prominent.

Geoffrey C. Ziebart
Executive Director

About NABPAC...

The National Association of Business Political Action Committees (NABPAC) was founded in 1977 and is the sole national organization dedicated to promoting, defending and professionalizing PACs and political action professionals.

NABPAC is *not* a PAC, and does not contribute to candidates – it is a trade association for corporations and business associations. Our goal is to advance the interests of our membership and protect the rights of millions of Americans who participate in democracy through voluntary contributions to a PAC. NABPAC also provides comprehensive membership services to PAC and grassroots professionals through continuing educational workshops, annual conferences, informative publications and peer-to-peer advising. Membership consists of over 400 PAC and government affairs professionals from 165 corporations and associations throughout the country who represent some of the smallest and largest PACs. **NABPAC members collectively accounted for \$120 million in PAC receipts during the 2008 election cycle.**

Benefits of NABPAC Membership

- ***The Legal Hotline*** – Membership allows PAC professionals **free** consultations with preeminent Federal election law attorney, **Jan Witold Baran**, a senior partner in the Washington firm of Wiley Rein, LLP.
- ***PACHelp Hotline*** – Two PAC strategists, **Trey Richardson**, Principal of SAGAC Public Affairs and **Karen Bauer Fabean**, Senior Vice President of Michael E. Dunn & Associates, provide **free** one-on-one advice to NABPAC member professionals seeking innovative ideas for implementing PAC and grassroots strategies to make their organizations more effective in the political arena.
- ***Legislative and Executive Branch Advocacy*** – NABPAC is your lobbying voice in Washington. NABPAC promotes the role of PACs in the campaign finance system and defends against threats from Congress, the FEC, the media and others.
- ***The NABPAC Mentor Program*** – A free service allowing you to select through our members-only web platform up to three (3) mentors from more than 20 highly-skilled political action professionals.
- ***The PAC Professional*** – Our bi-weekly e-newsletter is specifically designed to meet the changing needs of the political action professional. Through a joint licensing agreement with BNA Money & Politics, NABPAC ensures that members receive the latest news of importance to PAC professionals.
- ***Annual Conferences*** – Our annual conferences offer the latest in PAC management techniques, legal and regulatory trends and political analysis.
- ***PACRap Sessions*** – NABPAC's exclusive eight (8) PAC management luncheons allow members to network with other professionals and explore challenges and opportunities for improving efficiency and success.
- ***PAC Management Clearinghouse*** – Our clearinghouse is the PAC professional's one-stop source for samples of successful PAC management publications, videos and fundraising solicitations.
- ***Web-site***. Our website – www.nabpac.org – helps make your job a little easier. Keep up with the latest in campaign finance reform, ask PAC management questions of your peers and download information for inclusion in your next solicitation or PAC newsletter.

N A B P A C

National Association of Business Political Action Committees

101 Constitution Avenue, NW – Suite L110
Washington, DC 20001
www.nabpac.org
EIN: 73-1072564

2010 NABPAC MEMBERSHIP INVOICE

Covering the period January 1, 2010 through December 31, 2010

ORGANIZATION NAME

CONTACT NAME

2007-2008 Gross PAC Revenues: \$TBD
2010 NABPAC Annual Dues: \$TBD

- YES, we want to join NABPAC in 2010. We understand our annual dues are based upon gross PAC receipts for the 2007-2008 election cycle.

Please find attached a check for our dues.

Please charge dues to our credit card (circle one): **AX** **MC** **Visa**

All fields MUST be complete

Card # _____ Exp. _____ Card Security Code _____

Name on card (*exactly as it appears*) _____

Billing address for card _____

City _____ State _____ Zip _____

NABPAC Dues Structure

2007-2008 PAC Revenues	Annual Dues
\$0 - \$200,000	\$2,000
\$200,001 - \$500,000	\$3,000
\$500,001 - \$800,000	\$4,000
\$800,001 and above	\$5,000

Please submit payment to NEW ADDRESS:

**National Association of Business Political Action Committees, Inc. (NABPAC)
101 Constitution Avenue, NW – Suite L110, Washington, DC 20001**

P: 202-341-3780 F: 202-478-0342 E: nabpac@nabpac.org

NABPAC is NOT a PAC – it is a non-profit, non-partisan 501(c)(6) corporation registered in the District of Columbia. Contributions to NABPAC are not deductible for federal income tax purposes.