

NABPAC 2008 Post-Election Conference  
**“Challenges and Opportunities in an Era of Change:  
Political Effectiveness Beyond the 2008 Elections”**  
*November 12-15, 2008 ~ The Breakers ~ Palm Beach, Florida*

**PRELIMINARY SCHEDULE OF EVENTS**

**Wednesday, November 12<sup>th</sup>**

- 10:00 a.m. - 5:00 p.m.      **Registration at *The Breakers***
- 2:00 p.m.                      **Welcome and Introductions**
- 2:15 – 3:45 p.m.              ***“A Campaign Finance, Lobbying and Ethics Primer for Government Affairs and Political Action Professionals”***
- 3:45 – 4:00 p.m.              **Break**
- 4:00 - 5:00 p.m.              **Corporation Workshop**  
  
***“Best Practices for Political Action Professionals”***  
*Workshop consists of concurrent sessions, with trade associations and corporations meeting simultaneously in different conference rooms.*
- 4:00 - 5:00 p.m.              **Association Workshop**  
  
***“Best Practices for Political Action Professionals”***  
*Workshop consists of concurrent sessions, with trade associations and corporations meeting simultaneously in different conference rooms.*
- 6:00 - 7:30 p.m.              **Welcome Reception**  
  
**Dinner on your own – *For a list of recommended restaurants, please visit the Breakers concierge located in the main lobby.***

**Thursday, November 13<sup>th</sup>**

- 7:30 – 8:30 a.m.              Continental Breakfast – *Magnolia*
- 8:10 – 8:30 a.m.              Trailblazer Case Study
- 8:30 – 9:30 a.m.              ***New Personalities for the 111<sup>th</sup> Congress”***
- 9:30 - 10:15 a.m.              ***“Policy Roundtable: Anticipating Issues of Importance in the 111<sup>h</sup> Congress”***
- 10:15 - 10:25 a.m.              **Break**
- 10:25 – 10:45 a.m.              Trailblazer Case Study

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**PRELIMINARY SCHEDULE OF EVENTS**

**Thursday, November 13<sup>th</sup> (continued)**

- 10:45 – 11:30 a.m.                    **“Strategic Planning Panel”**
- 11:30 a.m. – 12:45 p.m.            Keynote luncheon
- 1:00 – 6:00 p.m.                    **The NABPAC Invitational golf tournament** – *The Ocean Course*
- 6:30 – 7:30 p.m.                    **Cocktail reception** – *Ocean Terrace at The Breakers Beach Club*
- Dinner on your own** – *For a list of recommended restaurants, please visit the Breakers concierge located in the main lobby.*

**Friday, November 14<sup>th</sup>**

- 8:00 – 9:15 a.m.                    Breakfast: ***Bipartisan Analyses of Public Opinion in the 2008 Elections***
- 9:20 – 9:40 a.m.                    Trailblazer Case Study
- 9:45 – 10:30 a.m.                    **“The Essentials of Effective Political Action”**
- 10:30 – 10:45 a.m.                    **Break**
- 10:45 – 11:45 a.m.                    **“Analyses of the 2008 Air Wars”**
- 11:45 – 1:15 p.m.                    Closing Keynote Luncheon
- 1:30 p.m.                                **Conference concludes**
- Afternoon                                **Optional golf tee-times** – *The Ocean & Rees Jones Golf Courses*

**Saturday, November 15<sup>th</sup>**

- 9:00 – 11:00 a.m.                    **NABPAC Board of Directors’ Meeting**